



City Manager's Weekly Update

January 12, 2017

UPCOMING MEETINGS

January

- 1/17** City Council Meeting,
7 PM City Council
Chambers
- 1/28** City Council Special
Meeting, 8:30 AM Annual
Planning Session, Main
Library Estudillo Room
- 1/30** City Council Work
Session, 7 PM, City
Council Chambers

February

- 2/6** City Council Meeting,
7 PM, City Council
Chambers
- 2/14** City Council Work
Session, 7 PM City
Council Chambers
- 2/21** City Council Meeting
7 PM City Council
Chambers
- 2/27** City Council Work
Session, 7 PM City
Council Chambers

March

- 3/6** City Council Meeting,
7 PM, City Council
Chambers
- 3/13** City Council Work
Session, 7 PM City
Council Chambers
- 3/20** City Council Meeting,
7 PM, City Council
Chambers
- 3/27** State of the City,
Reception: 6:30 PM
Program: 7 PM – 8 PM
Location: TBD

To: City Council
From: Chris Zapata, City Manager

Mark Your Calendar

Martin Luther King Jr. Celebration

Monday, Jan. 16th, 10:30 AM – 12:00 Noon, Senior Community Center, 13909 E. 14th St.

San Leandro residents are invited to attend the annual MLK Jr. Oratorical and Poetry Slam Contest Celebration. Local students will perform original or well-known essays, speeches or poems honoring Dr. Kings' legacy of peace and social justice. The event will feature entertainment, light refreshments and activities for young children. The event is free and open to the public. For more information, contact Recreation and Human Services staff at 577-3462.

Council Information

Marea Alta Affordable Family Housing Ready to Welcome Tenants and BART Commuters

The much anticipated Phase 1 of the Marea Alta affordable housing development which contains 115 affordable rental units is ready for occupancy. About 60 tenants will be moving into their new units in mid-January and the remaining households will begin moving in shortly thereafter. The BART parking garage under the Marea Alta Apartments is expected to open for the public in February and will count with 246 spaces reserved for BART commuters. Access to the parking garage is located on West Juana Ave. A promotional [video](#) is available to the public.

Traffic Safety Education Programs for Youth and Seniors Kick-Off (Attached)

In partnership with Alameda County's *Safe Routes to School* Program and the San Leandro and San Lorenzo Unified School Districts, the Engineering & Transportation Dept. will be kicking off the "Traffic Safety Education Programs for Youth and Seniors" on Tuesday Jan. 24th from 2PM – 4 PM at the Civic Center Courtyard (901 E.14th St). Please see the attached memo for detailed information about the program and the event.

San Leandro Next

San Leandro Next is an initiative of the City of San Leandro Community Development Department providing news and updates on economic development and innovation. The following stories were posted since last week:

[What to Watch For in 2017](#)

[Growing A Tech And Innovation Ecosystem: San Leandro 2017](#)

News from Other Agencies

Conversations to Bridge Community, Race and Privilege (Attached)

Mon. Jan. 16th, 1:30 PM – 4:00 PM, Senior Community Center, 13909 E. 14th St.

In celebration of Martin Luther King Jr. Day, *Unity in the Community* a grassroots group of San Leandro neighbors, is hosting an event that features three facilitated conversations regarding race and privilege. The event is open to the public and free of charge. Please see the attachment for detailed information about the event.

Fire Advisory Commission Meeting

Thurs. Feb. 16th 7:00 PM, Alameda County Fire Dept. Administration Building, 6363 Clark Ave. Dublin.

The Alameda County Fire Dept. is holding its Fire Advisory Committee meeting. To obtain a copy of the agenda, visit ACFD's [website](#).

CITY OF SAN LEANDRO

STAFF REPORT

Date: January 11, 2017

To: Chris Zapata, City Manager

From: Keith Cooke, P.E., Director
Engineering and Transportation Department

By: Reh-Lin N. Chen, P.E., Senior Transportation Engineer

Subject: Launch of San Leandro's Traffic Safety Education Programs for Youth and Senior Adults

SUMMARY AND RECOMMENDATION

A program kickoff event will take place on January 24, 2017 for the traffic safety education programs for youth and senior adults. This report is for information only, and no action is required.

BACKGROUND AND DISCUSSION

City Council members are invited to attend and support the kickoff for traffic safety education programs for youth and senior adults at **Civic Center Court Yard on Tuesday, January 24th, 2017, from 2:00 pm to 4:00 pm** (in front of the San Leandro Police Department).

The City of San Leandro was awarded \$134,000 grant from the California Office of Traffic Safety (OTS) in fall 2016 to conduct the traffic safety education programs for youth and senior adults. In an effort to educate as many residents as possible, the City has retained Safe Moves, a nationally recognized leader in traffic safety education, to conduct programming with both K-8 students as well as senior adults. Safe Moves understands the traffic safety challenges that schools and older adults face and will draw on over three decades of experience to provide programs that educate and encourage children and older adults to walk and bicycle safely to school and move around the community.

The City will partner with Alameda County Transportation Commission's Safe Routes to School Program, as well as the San Leandro Unified School District and San Lorenzo Unified School Districts to increase the traffic safety IQ for both school children, empowering them to be safer as they walk or bicycle to school and move around the community. A multifaceted approach will be used to accomplish the goals of educating elementary and middle school students about pedestrian and bicycle safety and the benefits of using these modes of transportation for commuting to and from school.

Similar to the traffic safety education program for youth, an educational program for older adults will include a public awareness campaign in multiple languages utilizing public service ad space in local newspapers, the City's cable television station, radio ads, and flyers mailed in utility bills. The campaign will also conduct traffic workshops, walking field trips, community outreach events, and information dissemination through health care providers and Senior Centers.



**CALIFORNIA OFFICE
OF TRAFFIC SAFETY**

Funding for this program was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

More information about OTS programs can be found at www.ots.ca.gov.

For more information about the kickoff or the traffic safety programs, contact Reh-Lin N. Chen, Senior Transportation Engineer by email at rchen@sanleandro.org or by phone at (510) 577-3438.

Unity in the Community

In Celebration of Martin Luther King, Jr. Day

Presents

Conversations to Bridge Community, Race and Privilege

When: Monday, January 16, 2017
Martin Luther King, Jr. National Holiday

Where: San Leandro Senior Center
13909 E. 14th Street, San Leandro 94577

Time: 1:30 p.m. to 4:00 pm

Schedule of Events

1:30 – 1:55 Registration

2:00 Program starts *promptly*

Choose from one of three facilitated conversations to participate:

- ‘The Law and Your Community.’ Presented by NOBLE, National Organization of Black Law Enforcement Executives
- ‘Diverse Communities and Social Civility: What is Social Civility and How Do We Practice It?’
- ‘Plain Talk – Race and Privilege: How Issues of Race, Class, and Culture Influence our Interactions With Neighbors and Friends.’

3:30 to 3:50 Wrap Up

Please note that:

This event is meant for middle school aged students to adults, due to the nature of the conversations.

Child care will not be provided.



For more information, email unityinthecommunitysl@gmail.com