



Through the Year 2035 and beyond, San Leandro will be:

- A safe, attractive place to live, known throughout the Bay Area for its distinct and walkable neighborhoods, vibrant Downtown, central location and convenient access, excellent City services and schools, and superb recreational and shopping areas.
- An energetic and economically resilient City that provides a healthy setting for existing businesses while actively facilitating the establishment of new businesses, particularly those which reflect community aspirations.
- A City that values its heritage and preserves its historic buildings, creating the amenities of a big city without losing the spirit of a small town.
- A community renowned for its commitment to excellence in education, high-performing schools, and its partnerships between the City, business community, and school districts, and further known for its outstanding libraries, exceptional parks and first class waterfront, and high-quality civic facilities.
- A City with a thriving dining, arts, and entertainment scene, and the home to many small independent retailers and businesses.
- A dynamic, connected workplace and location of choice, not only for employers but also for employees, who choose to live and work in the same community and invest in San Leandro's future.
- A community that welcomes and embraces innovation, youthful energy, and a new generation of residents and businesses, drawn by the City's housing options, diversity, location, creative spirit, and quality of life.
- A place where people from all backgrounds and physical capabilities can live together in a healthy, family-oriented environment, and where persons of all ages, faiths and cultures are welcomed.
- A "smart" city that leverages high-speed internet technology and connectivity to improve transportation, utilities, education, public health and safety, environmental quality, energy, and the quality and efficiency of City operations.

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- A City that balances the needs of neighborhoods and businesses, striving to protect and enhance the health and integrity of its neighborhoods while allowing business and industry to grow, prosper, and adapt to change.
- A City that is meeting the transportation challenges of the future, where people can travel safely and conveniently on foot or by car, bicycle, transit, or new transportation modes, where neighborhood streets are free of hazards and walking is the preferred mode of travel, and where business can easily and efficiently access the regional circulation system.
- A City that thoughtfully conserves its shoreline, creeks, hills, and wetlands, and continues to ensure that future development makes a positive contribution to the environment.
- A City that is prepared to meet the global challenges of rising sea level and climate change, and that is committed to sustainability and the wise use of natural resources.
- A community that is connected--- through an efficient system of streets and trails, great public spaces and gathering places, and state of the art telecommunication infrastructure.
- A place which invites its residents to put down roots and stay awhile, where traditions old and new are celebrated through special events and festivals, where a sense of “community” is alive and ever present—a place to call home.

The City will achieve its vision through bold civic leadership and responsive, accountable government. It will promote communication, partnerships, public education, and access to information in all forms. It will keep pace with advances in technology and respond to the changing needs of its citizens and businesses. San Leandro will be a progressive City that will provide for the needs of, and capitalize upon the benefits of, an increasingly diverse population