Information about Measures OO, PP and NN

Local Measures in the City of San Leandro
What are Measures OO, PP and NN?

- On July 18th the City of San Leandro City Council unanimously placed Measures OO, PP and NN on the November 2016 ballot to help provide city services to maintain parks, open space and safer neighborhoods through increased patrols.
If enacted, Measure OO will update the current business license ordinance to reduce the business license tax over 50% for businesses of three employees or less. This could affect about 2,300 of San Leandro’s small businesses.

If adopted by voters, Measure OO will generate local funding for local services from parking lots and warehouse spaces.
Measure PP

- Measure PP is a hotel and lodging tax paid ONLY by hotel and other lodging facility guests.
- If enacted, Measure PP updates the current Transient Occupancy Tax (Hotel Tax) so that tourists who use City services also pay for police and fire protection, street maintenance, cleaning, and pothole repair.
In 1996 California voters authorized the legal use of medical marijuana. The State of California now collects nearly $50,000,000 in sales tax revenue from medical marijuana annually. San Leandro currently receives negligible revenue. If enacted, Measure NN would allow San Leandro to generate stable local funding from cannabis (marijuana) businesses in the city.
Why were Measures OO, PP and NN Placed on the ballot?

- The State has taken $10 million annually from the City of San Leandro.
- If enacted, Measures OO, PP, and NN would generate funds to help replace this funding.
- Measures OO, PP and NN require local control over local funds and can only be used on local needs.
- No funding from Measures OO, PP, and NN can be taken by the State.
How would Measures OO, PP and NN maintain public safety?

- If enacted, funds from Measures OO, PP and NN could be used to provide funding for a police operations center that meets current seismic safety codes that could be up and running in a disaster such as an earthquake.

- The San Leandro Police Department’s crime prevention efforts could be more effective with the technology available in an up-to-date police operations center.
How would Measures OO, PP and NN improve our local libraries?

- Local funding from Measures OO, PP and NN would help improve City libraries to address dilapidated conditions and provide:
  - more space for a children’s areas and story times
  - more homework centers
  - up-to-date reference materials, books, audio-visual materials and periodicals,
  - More public access computers; and
  - A community room and free wifi at the Mulford-Marina Library Branch.
What priorities will Measures OO, PP and NN address?

- If adopted by voters, funds from Measures OO, PP and NN could be used to:
  - Provide shelters for abused women and children
  - Fix potholes and repair City streets
  - Improve 9–1–1 emergency response times
  - Attract new businesses and create jobs in San Leandro
  - Enhance safety net programs for homeless and at-risk adults and children
  - Enhance park walking and running trails in San Leandro
Are Measures OO, PP and NN fiscally accountable?

- Yes. Measures OO, PP and NN require independent citizen and annual independent financial audits to ensure that all funds are spent locally.
- No funds generated by Measures OO, PP or NN can be taken by the State.
When is the election?

- Measures OO, PP and NN are on the November 8, 2016 ballot.
- The last day to register to vote is October 24th.
- You can register to vote online at: registertovote.ca.gov
Where can I find more information about Measures OO, PP and NN?

- For more information about Measures OO, PP and NN visit: www.sanleandro.org/localmeasures or call 510-577-3391 or email: eengelbart@sanleandro.org to arrange a community presentation.