



Information about Measures OO, PP NN

Frequently Asked Questions and Answers

Q: What are Measures OO, PP and NN?

A: On July 18th the San Leandro City Council unanimously placed Measures OO, PP and NN on the November 2016 ballot. If enacted, the revenue generated from the Measures could be used to help provide City services that would maintain parks, preserve open space and increase patrols to promote safer neighborhoods.

Measure OO

If enacted, Measure OO will update the current business license ordinance to reduce by over 50% the business license tax for businesses of three employees or less; if enacted this could affect at least 2,300 San Leandro small businesses. If enacted, Measure OO would generate local funding for local services from parking lots and warehouse space.

Measure PP

Measure PP is a hotel and lodging tax that effectively is paid by hotel and other lodging facility guests. If enacted, Measure PP updates the City's current Transient Occupancy Tax (hotel tax). If enacted, funds from Measure PP could be used for any City services, which are provided to residents and visitors alike.

Measure NN

In 1996 California voters authorized the legal use of medical cannabis. The State of California now collects nearly \$50,000,000 in sales tax revenue from medical cannabis annually. San Leandro currently receives negligible revenue from retail sales of medical cannabis. If enacted, Measure NN would allow San Leandro to generate local funding from cannabis (marijuana) businesses in the city.



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Q: Why were Measures OO, PP and NN Placed on the ballot?

A: Historically, the State takes approximately \$10 million annually from the City of San Leandro. If enacted, Measures OO, PP, and NN would generate funds to help replace this funding. Measures OO, PP and NN require local control over local funds and can only be used on local needs. No funding from Measures OO, PP, and NN can be taken by the State.

Q: How would Measures OO, PP and NN maintain public safety?

A: If enacted, Measures OO, PP and NN would, for example, help to provide funding for a police operations center that meets current seismic safety codes and will be up and running in a disaster such as an earthquake. In addition, the San Leandro Police Department's crime prevention efforts could be enhanced with better technology that the Measures could fund.

Q: How would Measures OO, PP and NN improve our local libraries?

A: Local funding from Measures OO, PP and NN would help improve all of the City's libraries. Improvements could include: more dedicated children's areas such as children's story times, homework centers, up-to date reference materials, books, audio-visual materials and periodicals, and more public access computers. In addition, funds could be used for a new community room at the Mulford-Marina Library Branch.

Q: What priorities will Measures OO, PP and NN address?

A: If adopted by voters, Measures OO, PP and NN could fund the following community identified priorities:

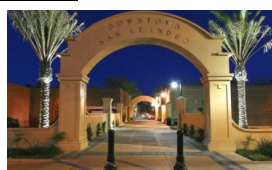
- Provide shelters for abused women and children
- Fix potholes and repair city streets
- Improve 9-1-1 emergency response times
- Enhance safety net programs for homeless and at-risk adults and children
- Attract new businesses and create jobs in San Leandro
- Enhance park walking and running trails in San Leandro

Q: Are Measures OO, PP and NN fiscally accountable?

A: Yes. Measures OO, PP and NN require independent citizens' oversight and annual independent financial audits to ensure that all funds are spent locally. No funds generated by Measures OO, PP or NN can be taken by the State.

Q: Where can I find more information about Measures OO, PP and NN?

A: For more information about Measures OO, PP and NN visit:
www.sanleandro.org/localmeasures or Call: 510-577-3391



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