

Rebuttal to Argument Against Measure VV

Measure VV is about ONE THING and ONE THING ONLY: **protecting our quality of life during a pandemic.**

Measure VV **preserves vital city services** without impacting residents' daily cost of living.

Here are the facts:

FACT: The **City has managed its budget well.** Unlike nearby cities that were running budget deficits even when the economy was strong, San Leandro has consistently maintained a balanced budget.

FACT: Even with a \$7 million loss in tax revenue this year due to COVID-19, the **City provided funding to San Leandro's food banks so no resident would go hungry, and grants to local businesses hurt by the pandemic.** But next year is a different story.

FACT: The City is facing a \$14 million deficit in 2021. Without taking **action now, there will be sharp cuts to city services that will undermine our quality of life.**

FACT: Measure VV is **not** a property tax and **will not** impact your property tax bill. Measure VV is a fee collected **only once** - when a property is bought or sold.

FACT: Measure VV is **not** a new tax. Even with Measure VV, San Leandro's real property transfer tax will remain **one of the lowest** among eligible Alameda County cities.

We all benefit when our City has sufficient funds to repair streets, support seniors, families and small business impacted by the pandemic, provide lifesaving 911 emergency response and maintain our treasured parks and libraries.

Stand with us – and OUR city. You'll be in good company.

VOTE YES on Measure VV.

s/PETE BALLEW

Vice Mayor, City of San Leandro

s/EVELYN GONZALEZ

Vice President, San Leandro School Board

s/JAMES C. PROLA

Former San Leandro Vice Mayor

s/HERMY ALMONTE

San Leandro Commissioner/Former San Leandro Board of Trustee

s/MONIQUE M. TATE

San Leandro School Board Trustee