



## PARADE APPLICATION

### San Leandro's 150<sup>th</sup> Birthday Celebration Cherry Parade 2022

Saturday June 4, 2022 - Parade at 10:00am  
Downtown San Leandro - East 14<sup>th</sup> Street

We are happy to announce the return of the San Leandro Cherry Parade!

As the City celebrates its 150<sup>th</sup> birthday, it is fitting to include this long-standing San Leandro tradition celebrating our past, present and future! Many things have changed over the years, but one thing remains the same; the strong sense of community, spirit, and pride the Cherry Parade and its festivities brings to San Leandro!

This year's Cherry Parade will be held on Saturday, June 4, 2022 from 10:00am – 12:00pm in historic downtown San Leandro on East 14<sup>th</sup> Street, running one mile from the BART South Parking Lot, down Parrot Street, heading North on E. 14<sup>th</sup> Street towards San Leandro's City Hall. Various events will kick off throughout the San Leandro downtown area on the day of the Parade.

We encourage all San Leandro residents and groups to join us by participating in the parade as parade entries or as spectators. If you wish to take part in the parade, please read the following information and complete and return the parade application form.

#### **Pre-Parade Participants Informational Meeting**

One representative from each entry will be required to attend a **Pre-Parade Informational Meeting on Thursday, June 2, 6:30pm at the San Leandro Senior Community Center (SCC)** to receive entry parade position and other important information.

#### **Staging**

***BART South Parking Lot across from Parrot Street, will be this year's staging area.*** Float participants will be permitted into the staging area via San Leandro Blvd. to proceed to their parade entry spot. If you are part of a walking group, drop-off will be permitted and pickup will be at the San Leandro City Hall North Parking Lot, 835 E. 14<sup>th</sup> Street. Staging will begin at 8:00am. Please be on time. Late arrivals may lose their place in the parade.

## **Youth Participants**

All groups with children under 18 years of age will be required to have an adult chaperone with the group. Adult chaperone must stay with the children throughout the duration of the parade and until the child is released to an authorized adult. In general, one adult for every ten youths is encouraged.

## **Floats**

All floats must be safe for both float participants and spectators. We reserve the right to pull from the parade any float we consider unsafe. Please ensure that all people and props are secured on the floats and are fire retardant. We discourage throwing/tossing of candy and/or giveaways from the floats; handing out fliers or items via a walking float participant is allowed.

## **Political Officials**

Elected office holders who represent the residents of San Leandro are welcome to join in the parade. We are limiting participation to current elected officials. The only exception is that former Mayors of San Leandro will be invited to join in the parade, **(a vehicle may or may not be provided)**. Candidates for office will not be allowed to ride in a vehicle provided by the City. Candidates are welcome to create a float or other parade entry on their own accord.

## **End of Parade**

The parade ends at the San Leandro City Hall North Parking lot. All floats and vehicles will be instructed to park in a designated area.

## **Family Friendly Atmosphere**

All entries must be appropriate for audiences of all ages and cultures. The parade committee reserves the right to eliminate any entry not appropriate for our diverse audience.

## **Awards**

Parade awards will be given in the following categories:

- San Leandro Spirit Award
- Cherry Parade Award
- Creativity Award
- Youthful Spirit Award
- Musical Award
- School Award
- Best Float Award
- Association/Organization Award
- Business Award
- 150<sup>th</sup>/Sesquicentennial Award

For questions, email us at [CherryFestival@sanleandro.org](mailto:CherryFestival@sanleandro.org)

*Logistical support of the Cherry Parade is provided by the San Leandro Recreation and Parks Commission.*

# San Leandro Cherry Parade 2022 - Application

(Please Print Clearly)

Name of Business/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Cell or business: (\_\_\_\_\_) \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

As part of the City's 150<sup>th</sup>/Sesquicentennial event series, the Cherry Parade will include a LGBTQIA+ Pride Celebration. Would your organization/group like to be included in this celebration? \_\_\_\_\_ yes \_\_\_\_\_ no

Parade Entry Type – select all that apply:

\_\_\_\_ Walking group    \_\_\_\_ Marching Band    \_\_\_\_ Music/Singing

\_\_\_\_ Float (Trailer/Truck) equestrian    \_\_\_\_ Car

\_\_\_\_ Other Performance Group    Type of Performance: \_\_\_\_\_

**Please note: There will be a 45-second time limit on performances, which includes positioning in front of the Judges, in order to ensure the parade runs smoothly.**

Expected number of parade participants: \_\_\_\_\_ Approximate length of Entry (in feet): \_\_\_\_\_

Does your group include children under 18 years of age? \_\_\_\_\_ yes \_\_\_\_\_ no

*(If yes, please complete chaperone info. One adult chaperone for every 10 youth is encouraged.)*

Lead Chaperone Name: \_\_\_\_\_

Lead Chaperone Cell Phone: \_\_\_\_\_

Description of parade entry for announcers to read as entry passes judging stand (50 words or less):

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**PLEASE COMPLETE BACK OF FORM**

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(Please Print Clearly)

## RELEASE OF LIABILITY, INDEMNIFICATION AND HOLD HARMLESS

I, \_\_\_\_\_ have read both the Application including the Information Sheet and agree to comply with all the rules and regulations of the Cherry Parade. In order to participate in the Cherry Parade, on behalf of the organization I represent, I agree to assume all risks inherent in and arising from participating in this activity and agree to indemnify and hold harmless the City of San Leandro, it's Officers, Employees, Boards, Commissions, Volunteers and Agents from and against any injury, illness (including, but not limited to, COVID-19), damage, claims, actions or suits arising out of the City of San Leandro Cherry Parade, including those caused by negligence of the parties being indemnified and/or any dangerous condition of property of the parties being indemnified, and further agree to defend and indemnify the City of San Leandro from and against any injury, illness (including, but not limited to, COVID-19), damage, claims, actions or suits arising out of or connected with the City of San Leandro Cherry Parade. I acknowledge that the City of San Leandro takes photographs or other recordings of its activities and events for publicity and authorize the use of my image by the City. I declare that I am authorized to provide the information given herein, and that, to the best of my knowledge and belief, it is true and accurate. I have read and understand the above agreement. I further understand that it is binding upon myself and my organization, party/parties which I represent.

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Date: \_\_\_\_\_

***Please return application on or before Wednesday, May 11, 2022***  
Cherry Parade, c/o Recreation Division, 835 East 14th Street, San Leandro, CA 94577  
Email: [CherryFestival@sanleandro.org](mailto:CherryFestival@sanleandro.org)