



Other Traffic Safety Education Brochures

- Adult Bicycle Safety Tips
- Parent's Guide to Child Bicycle Safety
- Neighborhood Traffic Calming
- Pedestrian Safety is a Two-Way Street
- Driving: Best Practices



For more information, please contact:
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 510-577-3482



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City Of San Leandro

Engineering & Transportation Department

Neighborhood Pace Car Program



Tel: 510-577-3428



Neighborhood Pace Car Program



This is an innovative program offered by the City of San Leandro. The Pace Car program is

modeled after similar programs that have been successfully implemented in other U.S. cities. The concept is simple. Individually, you pledge to drive courteously and obey the speed limit. Collectively, once many people have signed up, the change to safer driving behavior should be evident.

Residents who pledge to drive responsibly and drive the speed limit on all streets receive a free bumper sticker or static-cling window decal that designates the car as a Neighborhood Pace Car participant. By displaying the bumper sticker or window decal, you encourage others to do the same. As these motorists drive the speed limit, they set the pace for other drivers following behind them.

This program is based on making motorists responsible for their actions and encouraging them to drive safely. Rather than relying on government to construct a speed hump, which can be very expensive and unappealing in many neighborhoods, motorists will act as mobile traffic calming measures by setting the pace.

To participate in the program, all you need to do is sign the pledge included in this brochure, send it to City Hall and when received, display the bumper sticker or decal on your car. The hard part comes later as you begin to incorporate that pledge into your driving habits and lifestyle.

Follow these rules of the road to encourage safe driving behavior:

- Be aware of your speed and observe the speed limit
- Always yield to pedestrians crossing the street
- Come to a complete stop at STOP signs, then look carefully before proceeding
- Do not tailgate
- Slow down near schools when children are present
- Share the road with bicyclists and pedestrians
- Do not block a walkway, a bike lane, or a driveway when parking your vehicle



City of San Leandro Neighborhood Pace Car Program

It is the goal of the City of San Leandro and its citizens to improve neighborhood livability by improving traffic safety. Since most collisions are caused by speeding, obeying the speed limit will improve traffic safety. The speed limit on most residential streets is 25 mph. The City has found that the majority of speeding drivers reside in the neighborhood. Cooperation from all neighborhood residents is essential to finding a sustainable way to improve traffic safety. Realizing that my driving affects the livability of other people's neighborhoods, just as other people's drive affects my neighborhood, I hereby pledge to:

- Obey all traffic laws
- Drive within the speed limit
- Stop to let pedestrians cross the street
- Share the road with bicyclists
- Set a good example by driving responsibly and courteously
- Be a courteous and responsible pedestrian when I am walking
- Be a courteous and responsible bicyclist when I am biking
- Display my Neighborhood Pace Car bumper sticker or window decal indicating I support this pledge

Signature: _____

Print Name: _____

Address: _____

Phone Number: _____

Date: _____

Circle your preference: Bumper Sticker Window Decal